

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 208-2004



To: Mayor David Dermer and
Members of the City Commission

Date: August 6, 2004

From: Jorge M. Gonzalez
City Manager

A handwritten signature in black ink, appearing to read "Jorge".

Subject: UPDATE ON THE CITY'S WAYFINDING SIGNAGE PROJECT

The purpose of this LTC is to provide an update regarding the City's wayfinding signage project. The City's consultant has made great progress since our last series of stakeholder meetings on the design and programming of the wayfinding signage project. You are invited to attend one of two public preview presentations of the proposed signage designs and sign locations. Both presentations will be held on Monday, August 16, 2004, one beginning at 4:00 p.m. and the second beginning at 6:30 p.m. Both sessions will be held in the Mayor's Conference Room. There will be a brief slide presentation by the consultant, followed by a question and answer session.

A copy of the design is available online via the City's website at:

http://www.miamibeachfl.gov/newcity/press/press04/signage_designs.pdf

The proposed sign designs will be presented for final approval by the Design Review Board and the Historic Preservation Board at a public hearing on Tuesday, August 17, 2004 at 8:30 a.m. in the Commission Chambers.

If the design package is approved by the DRB/HPB, we expect the consultant to begin preparation of the final bid documents for Phase 1. The bid process could be underway by the end of the year and signs could be installed in the Winter/Spring of 2005. The City has identified funding to cover the cost of sign fabrication and installation for Phase 1, which includes all directional signs for vehicles, parking signs and gateway signs for the Harding Avenue entrance and the Venetian Causeway entrance. Future phases will include the MacArthur Causeway gateway sign, pedestrian signs, street name signs and special district signs or banners.

If you have any questions or need any additional information, please feel free to let me know.

JMG:ri

c: Christina Cuervo, Assistant City Manager
Jorge Gomez, Planning Director, Planning Department
Joyce Meyers, Principal Planner, Planning Department

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